ABHISHEK GUPTA

AI UI/UX DESIGNER

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LinkedIn

Portfolio

EDUCATION

BACHELOR OF SCIENCE IN INFORMATION TECHNOLOGY.

University of Mumbai

Grade: A

TOOLS & TECHNOLOGIES

AI & GenAI Tools

- ChatGPT, Gemini, Microsoft Copilot, Uizard, Visily, UX Pilot, Miro AI, Figma AI, Perplexity, NotebookLM, Meta AI, etc.

Design & Prototyping

- Figma, Adobe XD, ProtoPie, Canva, Penpot

Web Basics

- HTML, CSS (Working Knowledge)

CERTIFICATIONS

- McKinsey.org Forward Program
- Be10X AI Tool Workshop
- Generative AI: Prompt Engineering
- Google UX Design Professional Certificate
- Generative AI for UI UX Design Specialization
- Figma Pro Advanced Prototyping mastery
- Generative AI: The Future of UX UI Design

CAREER SUMMARY

AI-focused UI/UX Designer with 3+ years of experience building user-centered web and mobile products in Web3, fintech, and specializing in **AI-assisted design workflows**. Expert in leveraging Generative AI tools such as ChatGPT, Figma AI, Uizard, Visily, Miro AI, Copilot, Gemini, Perplexity, and NotebookLM to accelerate **UX research, ideation, wireframing, prototyping, and usability testing**. Proven at transforming complex systems into intuitive experiences using **AI-driven design, rapid experimentation, and data-informed UX decisions**.

AI DESIGN SPECIALIZATIONS

- AI-Assisted UX Research & Insight Synthesis
- UX Research & User-Centered Design
- AI-Assisted Design Workflows
- Wireframing & Prototyping
- Interaction Design & Visual Design
- Usability Testing & UX Optimization
- Design Systems & Responsive Design
- Dashboard, Web App & Mobile App Design
- Prompt Engineering for Design
- Rapid Ideation & Concept Validation

PROFESSIONAL EXPERIENCE

FREELANCE CONSULTANT- UI/UX DESIGNER — APR 2025 – PRESENT

Software Assurance (SPA)

Designing creative and visually compelling gamification experiences to enhance user engagement and motivation across SPA game-based solutions.

- Used Generative AI tools for **rapid ideation, UI exploration, and concept validation**, significantly reducing design iteration cycles.
- Applied user psychology principles to increase participation and retention through intuitive gamified elements.

JUNIOR UI/UX DESIGNER — JAN 2023 – PRESENT

PN Software Solutions Pvt. Ltd.

- Designed **Web3, crypto, and admin dashboard products** with a strong focus on usability, clarity, and scalability.
- Integrated **AI tools into the design process** for UX research, wireframing, prototyping, and design validation.
- Used AI-assisted research and synthesis to **speed up user insight generation and improve decision-making**.
- Built wireframes and interactive prototypes using **AI-accelerated workflows** to communicate complex user flows.
- Conducted usability testing and iterative UX improvements using **AI-supported analysis and feedback clustering**.
- Worked closely with developers, product managers, and stakeholders to translate business goals into **intelligent, user-centered experiences**.